

**CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE**  
**Minutes of the August 17, 2010 Meeting**  
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A regular meeting of the Carson City Redevelopment Authority Citizens Committee was scheduled for 5:30 p.m. on Tuesday, August 17, 2010 in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

**PRESENT:** Chairperson Robin Williamson  
Vice Chairperson Stan Jones  
Member Jed Block  
Member Gary Cain  
Member Mike Cowan  
Member Dan Neverett  
Member Gigi Valenti

**STAFF:** Joe McCarthy, Business Development Manager  
Joel Benton, Senior Deputy District Attorney  
Tamar Warren, Recording Secretary

**NOTE:** A recording of these proceedings, the committee's agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are part of the public record. These materials are available for review, in the Clerk's Office, during regular business hours.

**1 - 2. CALL TO ORDER AND ROLL CALL** - Chairperson Williamson called the meeting to order at 5:40 p.m. Roll was called; a quorum was present.

**3. ACTION ON APPROVAL OF MINUTES – Vice Chairperson Jones moved to approve the July 20, 2010 minutes. Member Neverett seconded the motion.** Chairperson Williamson entertained public comments and, when none were forthcoming, a vote on the pending motion. **The motion carried 5-0.**

**4. ADOPTION OF AGENDA** - Chairperson Williamson entertained modifications to the agenda. Mr. McCarthy suggested hearing item 7 before item 6. Chairperson Williamson asked for objections. None were forthcoming, and the agenda was accepted as modified.

**5. PUBLIC COMMENTS AND DISCUSSION** - None.

**6. DISCUSSION AND POSSIBLE ACTION TO APPROVE AND RECOMMEND TO THE BOARD OF SUPERVISORS THE APPROVAL OF THE EXPENDITURE OF \$5,000 FROM THE REVOLVING FUND FOR THE REDEVELOPMENT AGENCY TO SUPPORT THE CAPITAL CITY ARTS INITIATIVE, AS AN EXPENSE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN (6:01:09)** - Chairperson Williamson invited Mr. McCarthy to introduce the item. Mr. McCarthy gave a brief background on Capital City Arts Initiative

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(CCAI) and introduced Sharon Rosse, CCAI Executive Director. Ms. Rosse explained that CCAI was launching its eighth season, and expressed her gratitude for the art exhibit space in the Carson City Courthouse. She also walked the Committee through a PowerPoint presentation, highlighting many exhibitions CCAI had collaborated on with artists. She shared the series of FIFA World Cup Soccer posters in the Courthouse; a new exhibit from Lorraine Gilbert; Casino Carpet Squares, a Nevada-specific exhibition; an upcoming summer personal images show, a collaborative effort with St. Mary's Art Center; a fashion show and a hula hoop performance by Fruit Hoops, which brought art into the community, instead of a gallery setting. She also highlighted a co-sponsorship by the Carson City Library called Nevada Neighbors, featuring artists from neighboring states. Ms. Rosse presented a program called Books and Writers, which highlighted published authors from the area and from South America. She also recognized the artists who teach in local schools, through a program called Artists in Education. Ms. Rosse concluded by presenting images of the murals done on Carson Street, and invited everyone to join CCAI at the Bliss Mansion for First Wednesday Arts Coffee (FWAC). Mr. McCarthy asked Ms. Rosse to elaborate on the two \$50,000 two-year grants. She did, and cited several additional grants that were included in the grant application, incorporated in the record.

(6:22:13) – Chairperson Williamson commented that the program was wonderful, and that she was proud to have been a part of it in the past. **Member Neverett moved to approve and recommend to the Board of Supervisors the approval of the expenditure of \$5,000 from the revolving fund, for the redevelopment agency to support CCAI as an expense incidental to carrying out the redevelopment plan. The motion was seconded by Member Cowan. Chairperson Williamson called for public comment. Hearing none, she called for a vote. The motion carried 7-0.** Mr. McCarthy reminded Ms. Rosse that they were scheduled to appear before the Board of Supervisors on September 16, 2010. Ms. Rosse thanked him and introduced Christel Passink, CCAI's Program Associate.

**7. DISCUSSION AND POSSIBLE ACTION TO APPROVE AND RECOMMEND TO THE BOARD OF SUPERVISORS THE APPROVAL OF THE EXPENDITURE OF \$22,500 FROM THE REVOLVING FUND FOR THE REDEVELOPMENT AGENCY TO SUPPORT THIS YEAR'S CARSON CITY CONVENTION & VISITOR BUREAU'S PROMOTION AND PRODUCTION OF THE MANY GHOST WALK EVENTS INCLUDING A NEW EVENT, "FRIENDS IN LOW PLACES", THE LONE MOUNTAIN CEMETERY TOUR SCHEDULED FOR OCTOBER 2010. THESE EXPENSES ARE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN.** (5:39:23) – Chairperson Williamson introduced the item. Mr. McCarthy gave background and history of the Ghost Walk, and introduced Joy Evans, Event Coordinator for the Convention and Visitors Bureau. Ms. Evans outlined the details and the budget required to put on the 2010 Ghost Walk event, which is incorporated in the record. She explained that the event attracted many out of town guests from places such as Sacramento and San Francisco. This year, she said, she would add the first Lone Mountain Cemetery Tour to the event. She stated that she would be producing and writing the scripts for the tour, calling it "Friends in Low Places". She also ensured that the tour would be conducted with utmost respect. In response to a question, Ms. Evans

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said that the tour would take place on Friday, October 22, 2010, at 5:50 p.m., however, she mentioned that the time may be adjusted to ensure the event did not take place in total darkness, for safety purposes. She also mentioned that the Ghost Walk was still scheduled for Saturday, October 23rd. Vice Chairperson Jones clarified that the majority of the advertising was targeting the greater Sacramento area. Ms. Evans also stated that the Nevada Day Parade Committee would advertise the Ghost Walk and the Lone Mountain Cemetery Tour in their material. In response to Chairperson Williamson's question on how to obtain tickets for this event, Ms. Evans stated that they could be purchased by calling 1-800-NEVADA1 or via Activity Tickets. Member Block offered his help for historical information. Vice Chairperson Jones asked whether the hotel industry was involved, and Ms. Evans responded that they were not, but that she would work with them to see if they would offer package deals. **Vice Chairperson Jones moved to approve and recommend to the Board of Supervisors the approval of the expenditure of \$22,500 from the revolving fund for the Redevelopment Agency, to support this year's Carson City Convention & Visitors Bureau's promotion and production of the many Ghost Walk events including a new event, "Friends in Low Places", the Lone Mountain Cemetery Tour, scheduled for October 2010. Member Block seconded the motion. Motion carried 7-0.**

(5:52:31) – Chairperson Williamson called for a ten minute recess, and reconvened the meeting at 6:01 p.m.

**8. NON-ACTION ITEMS: (6:24:57) - None**

**FUTURE AGENDA ITEMS : (6:25:10) – None**

**9. ACTION TO ADJOURN (6:25:12) – Member Cain moved to adjourn the meeting. The motion was seconded by Member Neverett, and carried unanimously. The meeting was adjourned at 6:25 p.m.**

The Minutes of the August 17, 2010 Carson City Redevelopment Authority Citizens Committee meeting are so approved this 4<sup>th</sup> day of October, 2010.

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ROBIN WILLIAMSON, Chair